

Business Analyst

3.3 ★Lands' End– Dodgeville, WI

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Information Technology is at the heart of Lands' End and is a key enabler of our growth strategies. Our technology teams drive innovation and create opportunities for business success. We are seeking talented and passionate team members to create world class customer experiences and operational excellence.

Job Description

As a Business Analyst, you will collaborate with eCommerce, business-to-business, UX, marketing and other business stakeholders and executives to drive new capabilities.

You will use agile methodologies to analyze, define and document business requirements. You will work with architects, digital designers and developers to create web-based and other system impacted capabilities.

You will leverage your excellent communication and collaboration skills and be open and generous with sharing your knowledge and experiences to help others.

You will work with geographical disbursed teams, and be skilled at communicating across cultures. Ideally, you come from a technical development background and understand the needs and dynamics of software development teams.

You will rely on your strong analytical and organization skills to manage the myriad of details that must be thoughtfully considered and communicated to succeed in your job.

Responsibilities

- Seek to understand the true business problems and opportunities behind project requests and business requirements. This role does not simply document requirements for prescribed solutions, but rather is deeply involved in and influential in determining the best overall solutions to business problems.
- Develop a broad understanding of current state and future state processes and architectures in order to support and influence the evolution of eCommerce and digital marketing systems.

- Participate in project impact analysis and provide insight and influence to IT and business management teams on how to best fulfill requirements with current systems and processes.
- Leverage agile and other processes (Scrum/Kanban) for assessing and prioritizing work requests, organizing and decomposing requests into tasks, gathering functional requirements and success criteria, developing user stories and all other associated artifacts to backlog the task in preparation for development.
- Work collaboratively on work assignments on BA, Agile and other best practices.

Skills/Requirements

- Bachelor's Degree in Business Administration, Computer Science or a related field, and at least 5 years of experience in business analysis, project management or a related technical field;
- Experience with eCommerce platforms and other platforms and systems;
- Demonstrated ability to facilitate groups to include planning, presentations and topic moderation;
- Experience with executive and cross-functional presentations and communication;
- Strong analytical, technical and problem solving skills;
- Experience with Jira and the Atlassian suite of tools, or similar development process tools;
- 2 years progressive experience using an Agile systems development methodology;
- Experience with consumer facing web applications is a plus.
- Experience in business-to-business, e-commerce or marketing industry is a plus.