

## Consumer Behavior & Marketplace Studies Major & Data Science Certificate Planning Guide

Below is a sample 4-year plan that shows how a student might navigate both the Consumer Behavior & Marketplace Studies major and Data Science certificate. This plan indicates both potential areas of overlap and non-overlap. Please note this is a flexible plan and it is not required that all students follow this exact 4-year plan. This plan is provided as a tool for students to understand the potential course load between the two programs. Students are strongly encouraged to review the full curriculum for both programs on the Guide and contact relevant advisors for information on course selection.

[Guide link to the Consumer Behavior & Marketplace Studies major](#)

[Guide link to the Data Science certificate.](#)

### 4 Year Plan

	Fall		Spring	
	CBMS	DS	CBMS	DS
<b>Year 1</b>			ECON 101 (4)	COMP SCI 220 (4)
Shared/Gen-Ed	electives and gen-ed courses		electives and gen-ed courses	
<b>Year 2</b>	CNSR SCI 250 (1), 257 (2), STAT 301 (3-4), GEN BUS 106 or A A E 335 (1)		CNSR SCI 275(3), 201 (3), Inter-HE 202 (1)	STAT 240 (4)
Shared/Gen-Ed	electives and gen-ed courses		electives and gen-ed courses	
<b>Year 3</b>	ACT IS 100, 300, or GEN BUS 310 (3)		CNSR SCI 564 (3), 657 (3)	L I S 461 (3-4)
Shared/Gen-Ed	electives and gen-ed courses		electives and gen-ed courses	
<b>Year 4</b>	CBMS Depth (3), Consumer Science Depth (3)	DS Elective (3)	CNSR SCI 555 (3), Consumer Science Depth (3)	DS Elective (3)
Shared/Gen-Ed	electives and gen-ed courses		electives and gen-ed courses	

Below is a 5-semester and 3-semester plan for students who may have less than two years to complete the Data Science certificate.

### 5 Semester Plan

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5
COMP SCI 220 (4)	STAT 240 (4)	L I S 461 (3-4)	DS Elective (3)	DS Elective (3)

### 3 Semester Plan

Semester 1	Semester 2	Semester 3
COMP SCI 220 (4), L I S 461 (3-4)	STAT 240 (4), DS Elective (3)	DS Elective (3)